## Wimberty, Lawson, Steckel, Schneider & Stine, P.C.

Suite 400, Lenox Towers, 3400 Peachtree Road, N.E., Atlanta, Georgia 30326

E-MAIL:Lawyers@wimlaw.com (404) 365-0900 FAX (404) 261-3707

## EMPLOYMENT LAW BULLETIN

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A Monthly Report On Labor Law Issues

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## LABOR BOARD NOW ATTACKING MOST NON-COMPETE AGREEMENTS

As this newsletter has often stated, almost every month the National Labor Relations Board (NLRB) General Counsel Jennifer Abruzzo comes out with some controversial and unprecedented NLRB position. On May 30, 2023, she announced that the NLRB would consider most non-compete agreements to violate federal labor law, with only extremely narrow exceptions. The theory is that non-compete provisions unreasonably tend to chill employees in the exercise of Section 7 rights, as such agreements could reasonably be construed by employees to deny them the ability to quit or change jobs by cutting off their access to other employment opportunities. Generally speaking, this denial of access to employment opportunities chills employees from engaging in Section 7 activity because: employees know that they will have greater difficulty replacing their lost income if they are discharged for exercising their statutory rights to organize and act together to improve working conditions; employees' bargaining power is undermined in the context of lockouts, strikes, and other labor disputes; and an employer's former employees are unlikely to reunite at a local competitor's workplace, and thus be unable to leverage their prior relationships to encourage each other to exercise their rights to improve working conditions in their new workplace.

She thus considers the proffer, maintenance, and enforcement of a non-compete provision to violate Section 8(a)(1) unless the provision is narrowly tailored to special circumstances justifying the infringement on employee rights. She says that it is unlikely that an employer's justification would be considered reasonable in common situations, and that employers may protect training investments by less restrictive means, such as by offering a longevity bonus. She notes that the employer's legitimate business interest in protecting proprietary or trade secret information can be addressed by narrowly tailored workplace agreements that protect those interests.

She also states that provisions that clearly restrict only individuals' managerial or ownership interests in a competing business, or true independent-contractor relationships, may not violate the Act, and that there may be circumstances in which a narrowly tailored non-compete agreement's infringement on employee rights is justified by special circumstances.

A few months ago, the Federal Trade Commission (FTC) announced a policy against restrictive covenants, but its rulemaking will likely take another year or more and likely be the subject of legal challenge. In contrast, the NLRB has already challenged an employer's non-compete agreement in a complaint against an allegedly unlawful agreement that forbid low-wage workers from getting a job with another company in the same business in the entire state for two years after separation. The complaint also attacked bans on working for a competitor and soliciting

customers, which are common in non-compete agreements. In short, the NLRB intends to attack most common non-compete agreements.

Federal government studies have found that about one in five American workers are covered by non-compete agreements, and most will be affected by this new NLRB policy. It should be noted that NLRB policy is limited to agreements involving rank-and-file employees, as the Labor Act does not apply to managerial employees, confidential employees, and supervisors. However, it should be noted that there have been mechanisms set up between the FTC and the NLRB to coordinate information on enforcement activities.

<u>Editor's Note</u>: The NLRB announcement has far-reaching and immediate impact. The policy is not based on the existence of any type of ongoing union organizing campaign or anything of that nature, and it is very easy for an applicant or employee to file an unfair labor practice charge with the NLRB. The NLRB could quickly issue a complaint, and the employer would be in a position of defending litigation and/or dropping a non-compete clause in some type of settlement agreement.

Most employers, however, will choose to see how the law develops, before dropping what they consider to be critically important non-compete agreements. Other employers may choose to narrow the type of employees they subject to non-compete agreements and to assert more narrow protective provisions, and possibly consider some type of "garden leave" approach, in which employees are paid during the term of their non-competition in some way. This development should not lead to a panic situation until the law becomes developed before the NLRB, and the courts, or otherwise. There is a possibility that so many charges will be filed that the cases will be held in abeyance pending NLRB determination of a selected "lead" case. Such a procedure was followed a number of years ago concerning secondary boycott cases. Another idea is to reserve the right in new employment agreements to rescind to the extent permitted by law - payments and benefits given in consideration for a worker's non-compete promise, in the event the non-compete is required to be rescinded.

## WHAT EMPLOYERS NEED TO KNOW ABOUT AI

This writer cannot recall a subject that has dominated the news in recent months like AI. Although this writer is not attuned to modern technology, he nevertheless believes that AI is for real and is going to be as important as computers and cell phones. But there is a lot to learn, and this article is hopefully a good overview.

AI in general is software and machines that search through billions of books, articles, websites and posts and use that data to respond to requests. AI analyzes this vast array of data to see patterns and makes predictions and decisions. While it continuously improves with more data, it also is capable of making mistakes, major mistakes. It also raises many other risks.

The most popular AI uses are chatbots like ChatGPT, Google Bard and Baidu's ERNIE. You can go to ChatGPT, explain in a few sentences what you want, and a few seconds later a response will be produced for you, that may have taken you a month to complete. You can even go back and ask for changes and it will do so. You can get started by typing questions, giving it text to summarize, data to analyze, etc.

Most of these AI mechanisms are easily accessible and are free to use. You can go to Chat.OpenAI.com on a computer or mobile device, register for a free account by providing an email and a mobile phone number and creating a password. AI uses the data to further train their models. For example, OpenAI provides that:

Data submitted through non-API consumer services ChatGPT or Dall·E may be used to improve our models." Because these tools may use data to further train their models, there is a possibility that a user's input data could be output verbatim to another user.

There are many legal ramifications of this. Inputting a trade secret into an AI tool may be like disclosing that trade secret to a third party, eventually affecting trade secret protection, potential surrender of patent rights, or contain portions of potentially trademarked, copyrighted, or otherwise protected material.

Many of the terms of use of any AI tool themselves have legal ramifications. Use of ChatGPT, for example, means that the user may be liable to defend and/or indemnify OpenAI from any claims, losses and expenses arising from or relating to the use of ChatGPT.

Because of the problems presented, some employers have actually banned the use of such AI tools, or at least limited their use. Among other things, employers should be aware of the terms of use, and should require that any output generated by an AI tool be reviewed for accuracy and potential infringement concerns.

Because of the significance of the issues presented, federal regulators have jumped into the picture and on April 25, 2023, the Equal Employment Opportunity Commission (EEOC), Consumer Financial Protection Bureau (CFPB), the Department of Justice (DOJ) and the Federal Trade Commission (FTC) issued a joint statement pledging to use existing laws to protect the public from bias in automated systems. Automated systems, as described in the joint statement, include: "software and algorithmic processes that are used to automate work flows and help people complete tasks or make decisions." Regulators stress that automated systems have the potential to discriminate when trained on historical or skewed data sets, or if the model lacks transparency, and where the automated system fails to account for context. Employers now use automated systems to help make decisions that have legally significant impacts, including hiring, promotions, etc.

The April 25, 2023 report suggests that employers should conduct an assessment including documenting the data collected and how the data is processed by each automated system used to make the ultimate decision. It is suggested that by understanding the methodology, which may take some help from a software vendor, it may be easier to assess the system. Obviously, contracts with third-party AI vendors need to be reviewed and a specific study made of representations and warranties, indemnification, and limitation of liability. Many employers will try to renegotiate those terms to more appropriately shift the risk back to the vendor, which is in a better position to understand its own automated system. Employers may also wish to review their insurance policies, to assess whether there is coverage for potential AI-related liabilities. Some states and localities are also regulating in this area, such as New York City's law that went into effect on April 15, 2023.

On May 18, 2023, the EEOC released a technical assistance document, "Assessing Adverse Impact in Software, Algorithms, and Artificial Intelligence Used in Employment Selection Procedures Under Title VII of the Civil Rights Act of 1964." In this document, the EEOC refers to its Uniform Guidelines on Employee Selection Procedures under Title VII, adopted back in 1978. It discusses how the guidelines provide guidance for employers about how to determine if their tests and selection procedures are lawful for the purpose of Title VII disparate impact analysis. The Guidelines would apply to algorithmic decision-making tools, when they are used to make or inform decisions

about whether to hire, promote, terminate, or take similar actions toward applicants or current employees. Under the Guidelines, employers are required to assess whether a selection procedure has an adverse impact on a particular protected group by checking whether use of the procedure causes a selection rate for individuals in the group that is "substantially" less than the selection rate for individuals in another group. Ultimately, the employer may be responsible under Title VII even if the test was developed by an outside vendor. Therefore, the Guidance recommends that employers that are deciding whether to rely on a software vendor to develop or administer an algorithmic decision-making tool may want to ask the vendor, at a minimum, whether steps have been taken to evaluate whether use of the tool causes a substantially lower selection rate for individuals with a characteristic protected by Title VII. If the vendor states that the tool should be expected to result in a substantially lower selection rate for individuals of a particular race, color, religion, sex or national origin, then the employer should consider whether use of the tool is job related and consistent with business necessity and whether there are alternatives that may meet the employer's needs and have less of a disparate impact.

<u>Editor's Note</u>: Employers may wish to conduct periodic privileged reviews supervised by counsel of AI algorithms to test for potential bias, both in terms of input data and output results.

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WIMBERLY, LAWSON, STECKEL, SCHNEIDER & STINE, P.C. Suite 400, Lenox Towers 3400 Peachtree Road, N.E. Atlanta, GA 30326-1107

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